2017-18 SPORTS INFORMATION INTERNSHIP

The Sports Information Office in the Sonoma State University Department of Intercollegiate Athletics has opportunities for current SSU students interested in gaining hands-on experience in collegiate athletics, specifically in the realm of sports information and game day management, and developing the knowledge and skills necessary to pursue a career in the collegiate and professional athletics industry.

**Major Duties:**
- Write, edit and publish content for the athletics department website, sonomaseawolves.com
- Assist with compiling game, season and career statistics for various sports
- Attend and work home sporting events in various capacities, including, but not limited to, event management

**Requirements:**
- Currently enrolled in classes at Sonoma State University
- Strong written and verbal communications skills with the ability to multi-task
- Willingness to work a varied schedule, including some nights and weekends
- Proficient in Microsoft Word and basic knowledge of e-mail and the World Wide Web

**Nice to have:**
- Previous experience as a writer, journalist, yearbook editor, or similar
- Working knowledge of both Mac and PC operating systems

**Should demonstrate:**
- Enthusiasm, energy and a genuine love for sports
- A love for writing
- A positive attitude

**Compensation:**
- Internship is unpaid, but can be used to earn internship credit towards a major (2-4 credits per semester).
- Students looking to build their resumes are also welcome to apply as a volunteer.

**Frequently Asked Questions**

**Question:** What is the time commitment for this internship?
**Answer:** A lot of the writing involved will usually occur in late afternoons and evenings, and mostly on weekends, depending on the schedules of the teams in-season. Much like how a newspaper reporter is pressed up against deadlines, typically we hold our interns to same deadlines when we ask them to write a recap of an event. In a perfect world, we try to post game recaps to our web site within two hours of a completed event, so the ability to look over a box score and write a brief, unbiased, factual account of a game or tournament in a short amount of time is preferred.

**Question:** What skills or knowledge do I need to have to succeed in this internship?
**Answer:** You need to have the ability to write. We do not expect anyone to come in and immediately be able to write an award-winning feature story, but we do need people who can write a basic, unbiased and factual recap of an event. You also need to have a basic knowledge of sports.

**Question:** What would I get out of an internship like this?
**Answer:** The experience has meant different things to different people. A number of former students in our office have ultimately moved on to public relations, media relations, communications and marketing positions at virtually every level of sports and athletics. Others have gotten into corporate public relations and some have gone into broadcasting.

**To Apply:** Interested candidates should complete the following steps:

1. Send a resume to Tyler Lobe, Sports Information Director, at lobe@sonoma.edu.
2. Fill out the online questionnaire at http://www.sonomaseawolves.com/sidinternship.